

ATTENTION MANAGEMENT

Would you like to:

- ❑ Maintain a peaceful environment in an unstable business climate?
- ❑ Retain competent, loyal employees?
- ❑ Enhance employee morale and personal relationships?
- ❑ Prevent workplace violence?
- ❑ Eliminate sexual harassment?
- ❑ Improve quality?
- ❑ Develop customer relationships?
- ❑ Cultivate supplier relationships?
- ❑ Increase productivity?
- ❑ Lower costs due to accidents?
- ❑ Increase profits?
- ❑ Serve the community?
- ❑ Strengthen employee families?

If you answered “Yes” to any of the above, you will want to attend the training entitled “**How to Be a Great Staff Leader with Trouble-Free Employees**” on *Tuesday, September 16, 2003*. This workshop will give you the keys that unlock the door to experiencing your desires.

I’m sure you realize your company can be sued by employees who were damaged by workplace violence, harassment, or accidents. One insurance company reported that their largest settlements are now being paid for these types of claims. These situations can usually be traced to a lack of specific character qualities such as alertness, attentiveness, self-control, and truthfulness.

The most effective quality control program you can have is a team of conscientious workers who pay attention to detail and take personal responsibility for the quality of the items or services they produce.

To get additional information, please feel free to call Dr. E.C. Gaffney, Jr. or Cori Dayton at (303) 721-1222.

Essentials For Life, Inc.
**“How To Be a Great Staff Leader with
Trouble-Free Employees”**

Conference Registration *Please print*

Name _____ *Organization* _____ *Position* _____

Address _____ *City/State* _____ *ZIP*
code _____

Phone _____ *Fax* _____ *E-mail* _____

Cost (pre-payment is required): \$249.00 per person*
(includes training, materials, and one year's worth of follow-up material)

*Registrations received by September 2 will receive a \$25 early registration discount.

If you are not 100% satisfied with your seminar experience, we will refund your registration fee.

Complete this form and return with check payment to:

Essentials For Life, Inc.
1776 South Jackson Street, Suite 1103
Denver, CO 80210

*For more information, please contact Dr. E.C. Gaffney, Jr., or
Cori Dayton at 303-721-1222*

ABOUT US

Essentials For Life™, Inc. is a local non-profit organization that offers trainings for **managers, supervisors, corporate executives, human resource personnel, government officials,** and **educators** on how to create and maintain a “Culture of Character.”

This culture is based on forty-nine specific character qualities. Living out character qualities such as diligence, dependability, and thoroughness will bring lasting solutions to common workplace problems and prevent many from taking place.

Testimonial

After hosting a training, one local business said—“As a result of your time with us, we have seen an improvement in the customer service we provide, and a marked difference in employee morale. Selecting personnel based on character has also enabled us to hire a more productive work force, which translated into greater profits. Several staff have shared how it has also influenced their family life for the better.”

E.C. Gaffney, Jr. is the founder and president of Essentials For Life™, Inc., which provides training for businesses, schools, families, and cities. Dr. Gaffney’s background with a bachelor’s degree in education along with a master’s and doctorate degree in counseling provide him with rich experiences to assist organizations in implementing a “Culture of Character.”